

Sarah Nichols

GRAPHIC DESIGN & PHOTOGRAPHY

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POSITION REQUESTED: GRAPHIC DESIGNER, PRINT AND ONLINE

EXPERIENCE

Casino Connection and Global Gaming Business magazines, Las Vegas, Nevada

August 2007–present

ART DIRECTOR, GRAPHIC DESIGNER AND WEB MANAGER

- Serve as lead graphic designer and production coordinator for *Casino Connection* magazine
- Rebranded *Casino Connection*; created new identity and more modern style for publication
- Designed concepts for and created several supplemental magazines to *Global Gaming Business* magazine, including *RD&E*, *Tribal Government Gaming*, *Casino Design* and *G2E Preview*
- Supervised and trained three graphic design employees as each joined the company
- Designed site structure and creative for ggbnews.com and updated the site weekly using a content management system
- Photographed events, focusing on journalistic perspective; have some experience with portrait photography
- Created and updated various company marketing materials such as sales sheets, media kits and advertisements

Kennard Design, Boston, Massachusetts

June 2004–August 2006

GRAPHIC DESIGNER

- Graphic assistant to creative director, creating print and online materials for several local clients, including Harvard Business School Press, National Educational Travel Council and the Fenway Community Development Corporation
- Designed brochures, booklets, logos/identities and online banners
- Managed projects from concept to printed piece, working with outside vendors and printers

FREELANCE GRAPHIC DESIGNER

August 2002–Present

- Developed and produced posters, logos and website concepts for clients throughout the US and Canada
- Illustrated and designed a series of event posters for the Sin City Rollergirls, a book cover for Library Juice Press, and event posters for rock concerts

Quik Print, Tulsa, Oklahoma

January 2002–May 2004

TYPESETTER AND PREPRESS COORDINATOR

- Processed and managed all Macintosh platform prepress and typesetting for six Quik Print store locations
- Prepared materials for spot color and four-color process printing
- Designed and typeset a variety of print materials, including business cards, brochures, flyers and posters

EDUCATION, SKILLS AND ASSOCIATIONS

Principia College, Elmhurst, Illinois

- Bachelor of Arts in Studio Art and Mass Communications, 2001
- Spanish Minor, 2001

September 1997–May 2001

The Christian Science Monitor, Boston, Massachusetts

August–September 2001

INTERN OF GRAPHIC DESIGN, ILLUSTRATION AND PHOTOGRAPHY

- Assisted the photographers during photo shoots, photographed events on location in Boston
- Created spot illustrations and graphics; contributed in creative brainstorming sessions

Software and Computer

- QuarkXPress 8 | Adobe Illustrator CS4 | Adobe Photoshop CS4 | Adobe InDesign CS4 | Adobe Flash CS4
- Basic knowledge of XHTML and CSS | Can type 60 WPM

The Fabulous Sin City Rollergirls, Las Vegas, Nevada

July 2008–present

- Skater Representative on board of directors
- Head of Art Committee
- Amateur athlete